

“The Brix Challenge 2022”:
A “NON-EVENT” fundraiser for the Humane Society of McDonough County

NO planning, NO conflicts, NO problems, yet the biggest event to raise funds for the ANNUAL OPERATING COSTS of the HSMC and the easiest way to be a part of saving lives and helping animals in need.

Thanks to Chris Brix the challenge is on, once again, to raise the most funds possible for the animals needing assistance in our county between now and October 31, 2022. For the past 8 years this community has met his challenge with enormous support. We are so thankful for that.

With annual operational costs of the HSMC’s ongoing programs and day-to-day dedicated work reaching \$40,000-\$50,000 we have set this year’s Brix Challenge goal at \$20,000.00. What an enormous impact that will have on the animals needing help. That’s a big goal. With your support we know we can reach it.

NO AMOUNT IS TOO SMALL TO HELP. All funds raised will be used directly to help animals in our county. Please share the details of the *Brix Challenge 2022* with family, friends and on your social media to help us out, as well.

The Brix Challenge :

- is the ONLY challenge that raises funds for the ANNUAL OPERATIONAL COSTS of the HSMC (which ranges between \$40,000 & \$50,000 per year).
- has been the LARGEST ANNUAL FUNDRAISER for the HSMC’s annual operating costs for the past 7 years, raising a combined total of over \$90,000.00 to be used directly for initiatives to improve the lives of animals.
- has been SUCCESSFUL in helping many animals in McDonough County because of GENEROUS SUPPORTERS such as YOU and is an EASY WAY to see your thoughtful gifts of support to the HSMC BENEFITING ANIMALS IN NEED.
- allows the HSMC to PROVIDE MANY SERVICES TO ANIMALS & THEIR FAMILIES on an ONGOING BASIS.

These include:

Promoting adoptions of cats and dogs at the McDonough County Animal Shelter

Providing sponsorships for those “shelter animals” that need more assistance finding forever homes

Reducing pet overpopulation via spay/neuter programs and transports

Continuing enhancements for the comfort of animals at the county animal shelter

Providing medical care to shelter and county animals in need and to prepare shelter animals for adoption

Helping pet owners struggling to keep their pets home via the Pet Supplies Pantry and Angel Fund

The HSMC is a 100% volunteer, not-for-profit organization supported entirely on donations and gifts. While much of our work supports the McDonough County Animal Shelter and the animals there, we function as a separate entity from the county animal shelter. We value our partnership with the community members of McDonough County and the support demonstrated by its citizens during our various fundraising efforts. We are committed to furthering our vision to provide humane care and treatment for all cats and dogs in the county. We hope you will be a part of that vision by joining this year’s Brix Challenge. Together we can make a difference in the lives of many animals in need.

To be a part of the “Brix Challenge 2022” please send your tax-deductible donations to:

“The Brix Challenge 2022”

Humane Society of McDonough County

PO Box 7

Macomb, IL 61455

You may also use Venmo @HumaneSocietyofMcDonoughCounty or the PayPal option on the HSMC website at www.hsmcil.org