

Humane Society's Brix Challenge is Going Great: An Update

As you may know the *Brix Challenge* is the easiest way to save lives and help animals in need in our county. All *Brix Challenge* donations raised during the month of **October** will be used toward the annual operational costs of the HSMC (\$40,000-\$50,000/year, with need and costs continuing to rise). These funds are essential for us to continue providing our many services to animals in need and their families, as well as supporting McDonough County's animal shelter in many ways.

The month of October is passing by quickly and so far the BC25 is going great. Please help keep the momentum going throughout the month. Your support to date has been amazing and we hope together we can make this challenge the most successful yet.

If you have already joined the BC25, Thank you so much! We truly appreciate your generosity and support. You may also help by sharing the details of this important challenge with others through word of mouth and/or your social media; asking others to do the same.

NO AMOUNT IS TOO SMALL TO HELP.

The Brix Challenge:

- allows us to PROVIDE DIRECT SUPPORT to the MCDONOUGH COUNTY ANIMAL SHELTER on an ONGOING BASIS. Although the McDonough County Animal Shelter (MCAS) is run by the county (not the Humane Society of McDonough County) a large portion of our tireless work is devoted to our partnership with the county animal shelter. Our support of the MCAS includes assisting with the care and socialization of the animals there while they await forever homes, promoting adoptions, providing sponsorships and fostering, helping with spay/neuter expenses, providing emergency medical assistance, making enhancements for the comfort of the animals at the shelter along with additional support as needed
- guarantees the CONTINUATION OF ONGOING SERVICES including financial support of spay/neuter initiatives for community cats, assisting financially-strapped pet owners via our Pet Food Pantry, helping with discretionary emergency medical assistance through our Angel Fund, providing educational support to the community regarding pet ownership and so much more.
- is an ENORMOUS SUCCESS each year due to GENEROUS friends like YOU.

To be a part of the "Brix Challenge 2025" please send your tax-deductible donations to: The Brix Challenge; Humane Society of McDonough County, PO Box 7, Macomb, IL 61455. You may also use the QR code or following link <https://hsmcil.networkforgood.com/projects/256230-2025-brix-challenge>.

Together we can make a difference in the lives of many animals needing help. Thank you for choosing to be a part of that. For more information visit us at to the HSMC webpage (www.hsmcil.org)

Note: The HSMC is an Illinois Not-for-Profit and a qualified 501 (c) (3) charitable organization. We are a 100% volunteer organization supported entirely on memberships, donations and gifts. We are committed to furthering our vision to provide humane care and treatment for all cats and dogs in the county, and rely on continuous financial support to do so.